

Site Usage

7,365 Visits

56.78% Bounce Rate

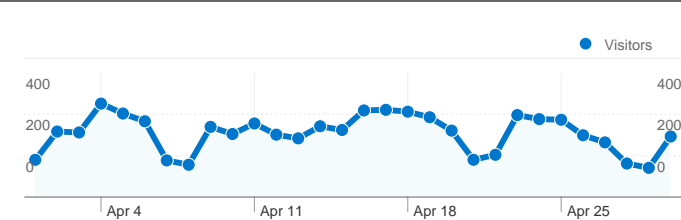
17,437 Pageviews

00:03:50 Avg. Time on Site

2.37 Pages/Visit

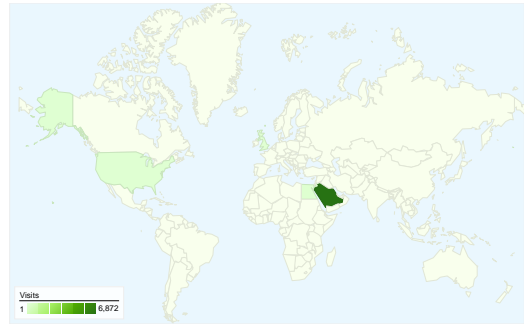
59.71% % New Visits

Visitors Overview

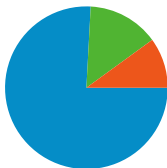


Visitors
5,052

Map Overlay



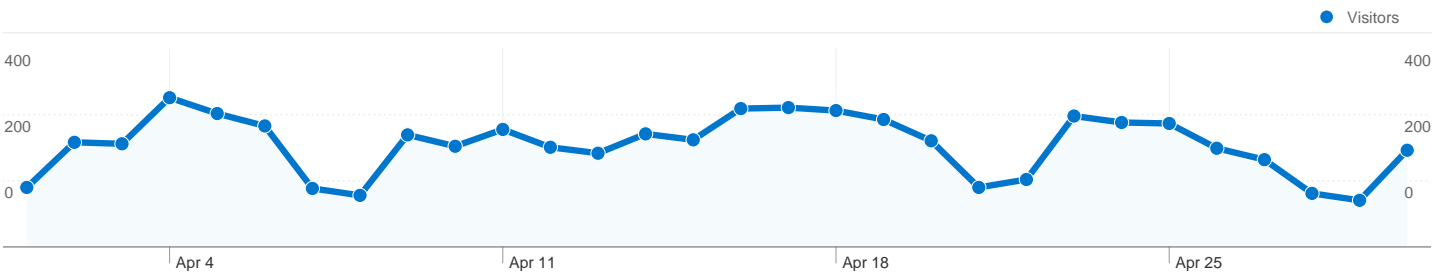
Traffic Sources Overview



- **Referring Sites**
5,586.00 (75.85%)
- **Direct Traffic**
1,042.00 (14.15%)
- **Search Engines**
737.00 (10.01%)

Content Overview

| Pages | Pageviews | % Pageviews |
|---------------------------------|-----------|-------------|
| /hrapp/ | 3,659 | 20.98% |
| /purchasePortal/ | 2,926 | 16.78% |
| /lqa_licensing/ | 1,231 | 7.06% |
| /travel_agencies/navigatorActio | 1,207 | 6.92% |
| /hrapp/ok.jsp | 969 | 5.56% |



5,052 people visited this site

7,365 Visits

5,052 Absolute Unique Visitors

17,437 Pageviews

2.37 Average Pageviews

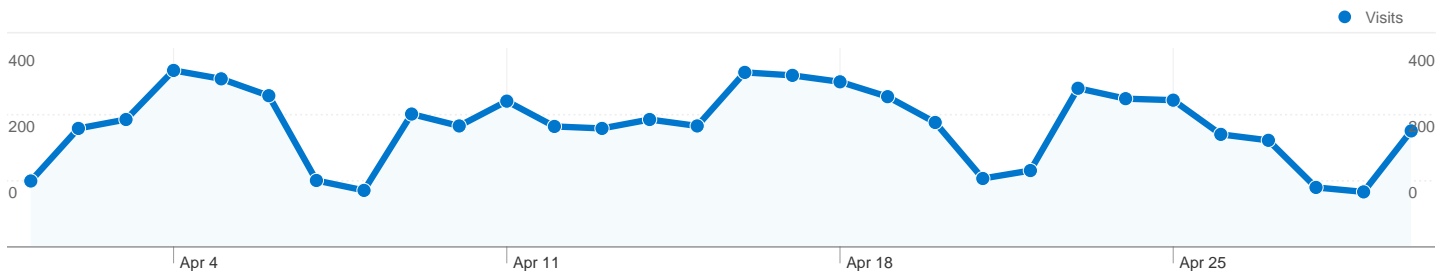
00:03:50 Time on Site

56.78% Bounce Rate




59.71% New Visits

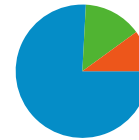
Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 5,301 | 71.98% |
| Chrome | 971 | 13.18% |
| Firefox | 758 | 10.29% |
| Safari | 260 | 3.53% |
| Opera | 40 | 0.54% |



All traffic sources sent a total of 7,365 visits

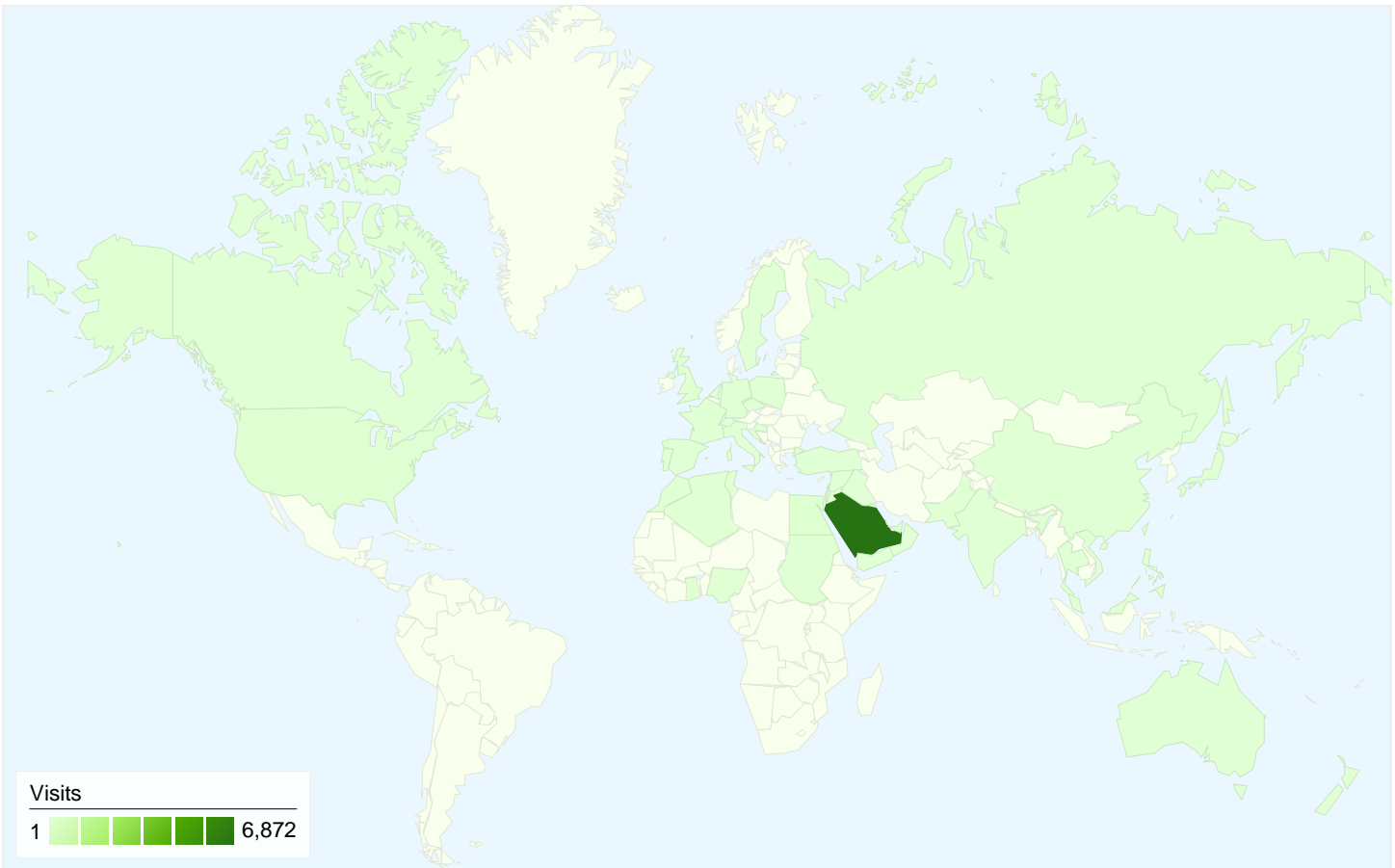
-  14.15% Direct Traffic
-  75.85% Referring Sites
-  10.01% Search Engines



- Referring Sites
5,586.00 (75.85%)
- Direct Traffic
1,042.00 (14.15%)
- Search Engines
737.00 (10.01%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|---------------------------|--------|----------|-----------------------------------|--------|----------|
| scta.gov.sa (referral) | 5,238 | 71.12% | حاي س ل ل ة م ا ع ل ا ه ي ه ل ا | 111 | 15.06% |
| (direct) ((none)) | 1,042 | 14.15% | حاي س ل ل ة ه ي ه | 79 | 10.72% |
| google (organic) | 710 | 9.64% | حاي س ل ل ة م ا ع ل ا ه ي ه ل ا | 36 | 4.88% |
| saudi.gov.sa (referral) | 91 | 1.24% | sct | 25 | 3.39% |
| archaeology.cc (referral) | 55 | 0.75% | ر ا ث ا ل ا و ح ا ي س ل ل ة ه ي ه | 24 | 3.26% |

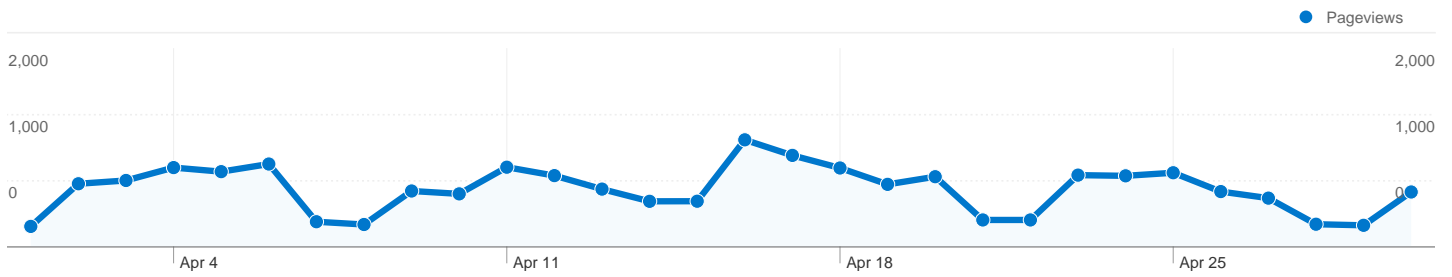


7,365 visits came from 49 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|--|--|--|---|--|-------------|
| Visits 7,365 % of Site Total: 100.00% | Pages/Visit 2.37 Site Avg: 2.37 (0.00%) | Avg. Time on Site 00:03:50 Site Avg: 00:03:50 (0.00%) | % New Visits 59.92% Site Avg: 59.71% (0.34%) | Bounce Rate 56.78% Site Avg: 56.78% (0.00%) | |
| Saudi Arabia | 6,872 | 2.40 | 00:03:58 | 58.51% | 55.75% |
| Egypt | 102 | 1.31 | 00:01:07 | 81.37% | 78.43% |
| United States | 47 | 1.68 | 00:02:09 | 87.23% | 61.70% |
| Jordan | 41 | 1.76 | 00:00:49 | 60.98% | 75.61% |
| United Kingdom | 39 | 1.56 | 00:01:52 | 64.10% | 64.10% |
| United Arab Emirates | 38 | 2.87 | 00:02:30 | 89.47% | 60.53% |
| (not set) | 23 | 1.87 | 00:02:54 | 82.61% | 65.22% |
| Australia | 18 | 1.44 | 00:01:48 | 88.89% | 77.78% |
| Syria | 16 | 1.12 | 00:00:09 | 93.75% | 87.50% |

| | | | | | |
|---------|----|------|----------|--------|--------------|
| Algeria | 14 | 1.14 | 00:00:03 | 85.71% | 92.86% |
| | | | | | 1 - 10 of 49 |



Pages on this site were viewed a total of 17,437 times

17,437 Pageviews

11,831 Unique Views

56.78% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|--|-----------|-------------|
| /hrapp/ | 3,659 | 20.98% |
| /purchasePortal/ | 2,926 | 16.78% |
| /lqa_licensing/ | 1,231 | 7.06% |
| /travel_agencies/navigatorAction.do?lang=ar&page=index | 1,207 | 6.92% |
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