

**Site Usage**

**5,509** Visits

**54.37%** Bounce Rate

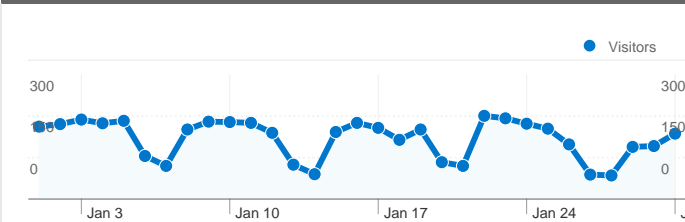
**15,760** Pageviews

**00:04:31** Avg. Time on Site

**2.86** Pages/Visit

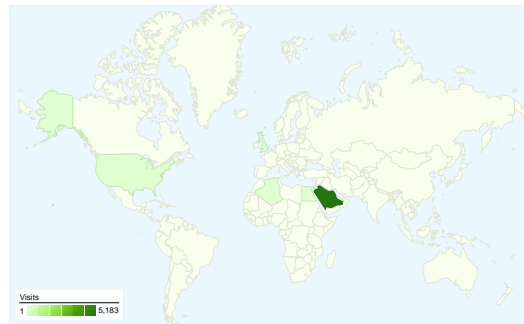
**54.17%** % New Visits

**Visitors Overview**

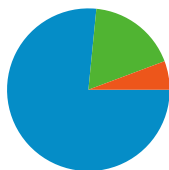


**Visitors**  
**3,492**

**Map Overlay**



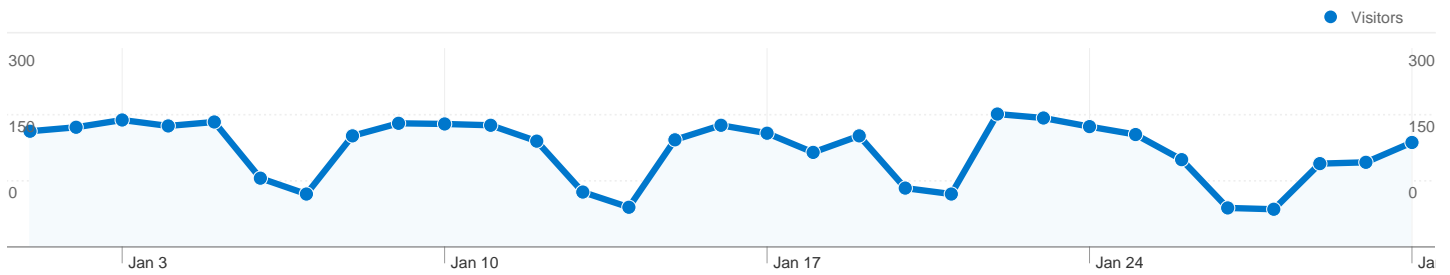
**Traffic Sources Overview**



- **Referring Sites**  
4,218.00 (76.57%)
- **Direct Traffic**  
977.00 (17.73%)
- **Search Engines**  
314.00 (5.70%)

**Content Overview**

Pages	Pageviews	% Pageviews
/hrapp/	2,641	16.76%
/purchasePortal/	1,390	8.82%
/travel_agencies/navigatorActio	1,175	7.46%
/lqa_licensing/	1,133	7.19%
/publications/navigatorAction.do	1,022	6.48%



## 3,492 people visited this site

5,509 Visits

3,492 Absolute Unique Visitors

15,760 Pageviews

2.86 Average Pageviews

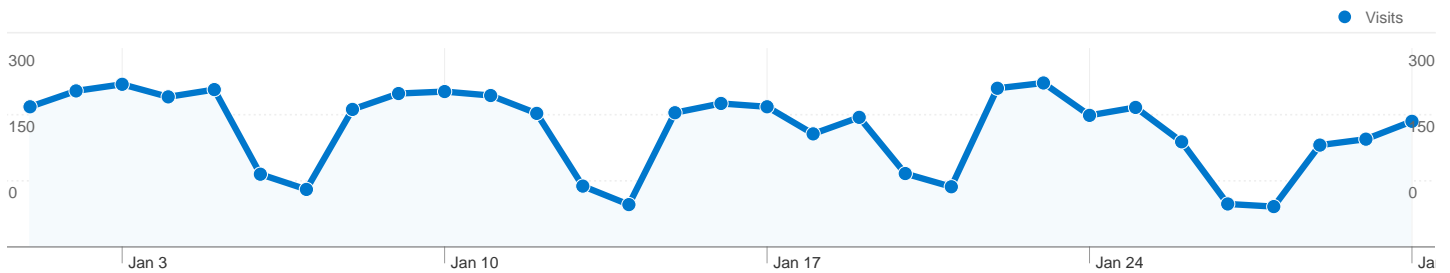
00:04:31 Time on Site

54.37% Bounce Rate

54.17% New Visits

## Technical Profile

Browser	Visits	% visits
Internet Explorer	4,233	76.84%
Chrome	574	10.42%
Firefox	533	9.68%
Safari	143	2.60%
Opera	11	0.20%

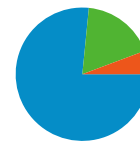


All traffic sources sent a total of 5,509 visits

17.73% Direct Traffic

76.57% Referring Sites

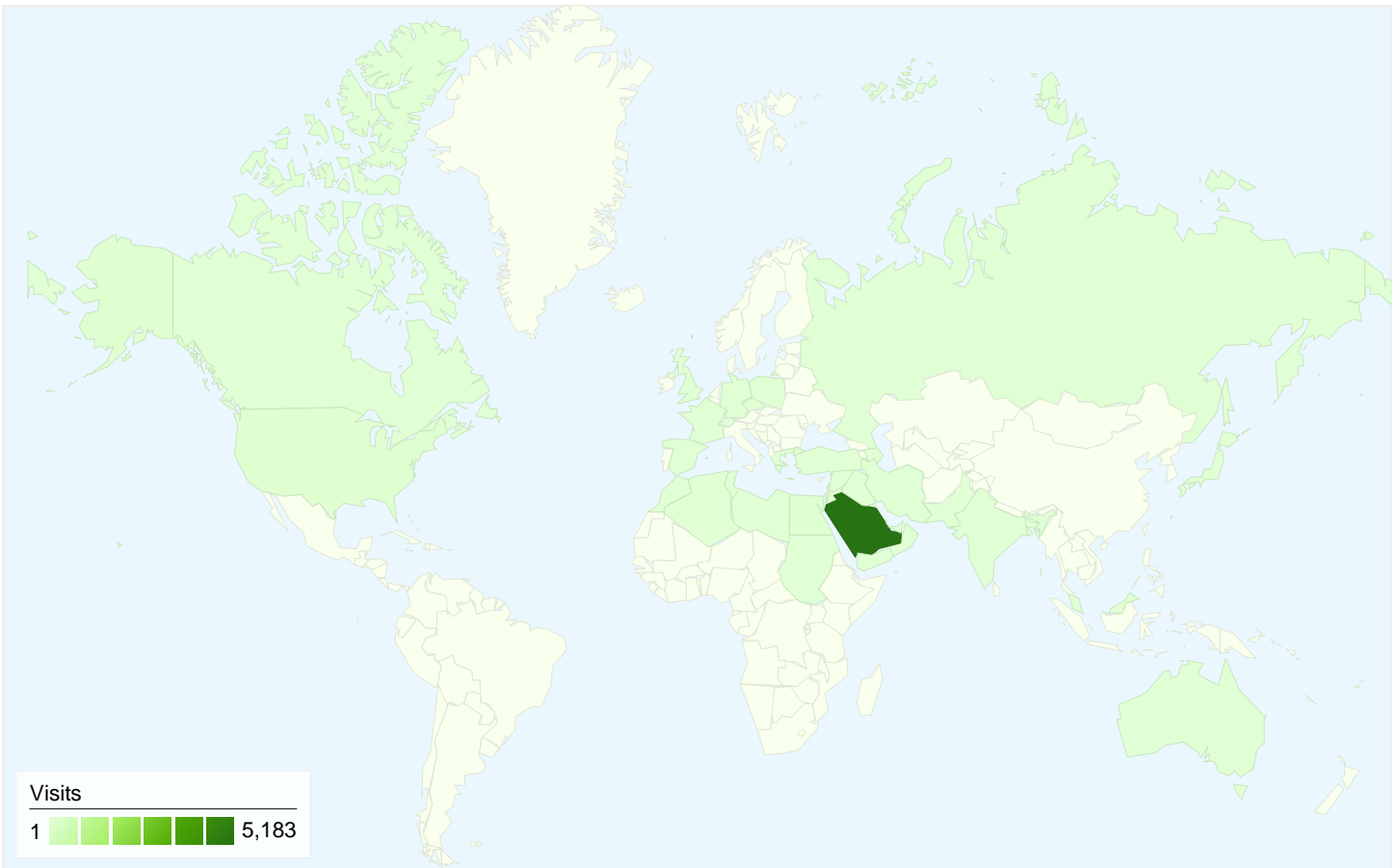
5.70% Search Engines



- Referring Sites  
4,218.00 (76.57%)
- Direct Traffic  
977.00 (17.73%)
- Search Engines  
314.00 (5.70%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
scta.gov.sa (referral)	3,854	69.96%	يحايس لاجي ورت لاجا	17	5.41%
(direct) ((none))	977	17.73%	ةحايس لاج ل ةماع لاج ةئيه لاجا	17	5.41%
google (organic)	301	5.46%	ميدقت لاجا	13	4.14%
online.sct.gov.sa (referral)	118	2.14%	ةحايس لاج ل ةماع لاج ةئيه لاجا	11	3.50%
saudi.gov.sa (referral)	93	1.69%	جذومن	9	2.87%

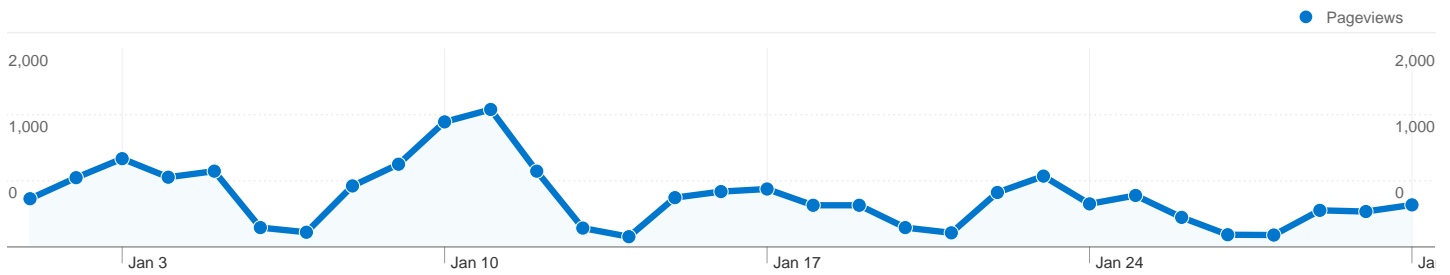


## 5,509 visits came from 42 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>5,509</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.86</b> Site Avg: 2.86 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:31</b> Site Avg: 00:04:31 (0.00%)	<b>% New Visits</b> <b>54.22%</b> Site Avg: 54.17% (0.10%)	<b>Bounce Rate</b> <b>54.37%</b> Site Avg: 54.37% (0.00%)	
Saudi Arabia	5,183	2.94	00:04:36	52.54%	53.21%
Egypt	77	2.36	00:07:55	74.03%	64.94%
United States	48	1.56	00:02:31	75.00%	68.75%
United Kingdom	20	2.15	00:03:56	70.00%	50.00%
Algeria	19	1.21	00:01:40	94.74%	84.21%
Jordan	14	1.29	00:01:38	85.71%	78.57%
United Arab Emirates	14	1.36	00:01:31	78.57%	71.43%
(not set)	11	1.18	00:03:08	54.55%	81.82%
Kuwait	9	1.00	00:00:00	88.89%	100.00%

India	8	1.75	00:03:41	100.00%	37.50%
					1 - 10 of 42



**Pages on this site were viewed a total of 15,760 times**

**15,760** Pageviews

**10,133** Unique Views

**54.37%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/hrapp/	2,641	16.76%
/purchasePortal/	1,390	8.82%
/travel_agencies/navigatorAction.do?lang=ar&page=index	1,175	7.46%
/lqa_licensing/	1,133	7.19%
/publications/navigatorAction.do?actionType=welcome	1,022	6.48%