

**Site Usage**

**8,735** Visits

**54.12%** Bounce Rate

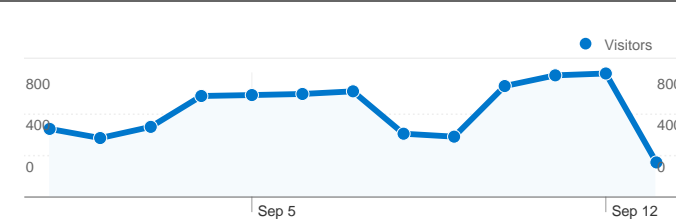
**23,429** Pageviews

**00:03:32** Avg. Time on Site

**2.68** Pages/Visit

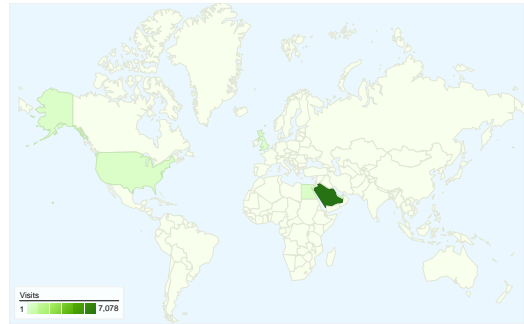
**53.96%** % New Visits

**Visitors Overview**

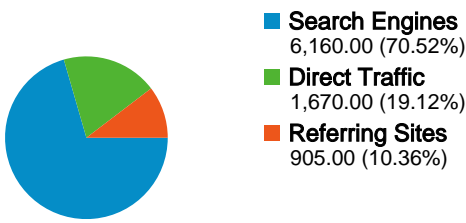


**Visitors**  
**6,118**

**Map Overlay**

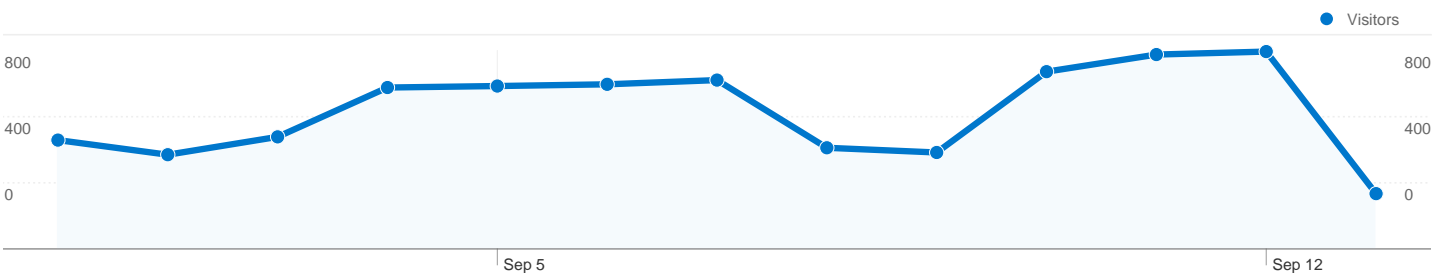


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	9,249	39.48%
/TourismInvestment/TourismLic	1,353	5.77%
/en/Pages/default.aspx	806	3.44%
/AboutSCTA/Pages/ContactUs.	495	2.11%
/SCTABranches/Pages/Riyadh.	329	1.40%



## 6,118 people visited this site

8,735 Visits

6,118 Absolute Unique Visitors

23,429 Pageviews

2.68 Average Pageviews

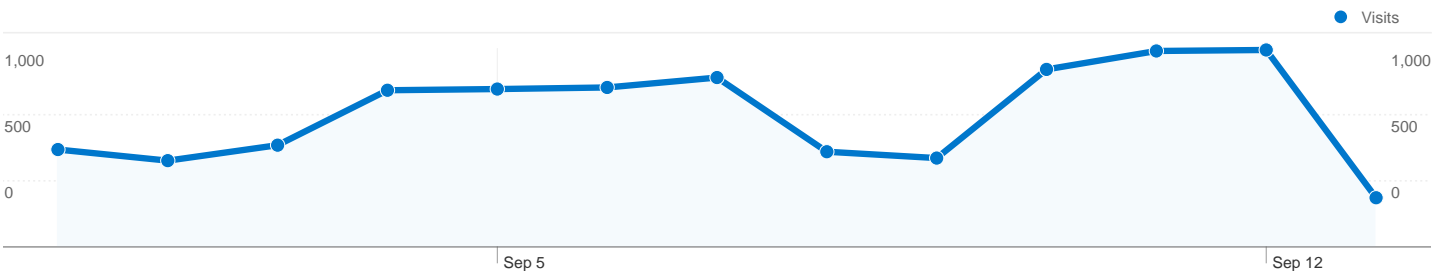
00:03:32 Time on Site

54.12% Bounce Rate




53.96% New Visits

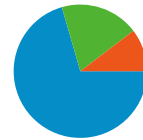
## Technical Profile

Browser	Visits	% visits
Internet Explorer	5,105	58.44%
Chrome	1,522	17.42%
Firefox	1,047	11.99%
Safari	810	9.27%
Mozilla Compatible Agent	89	1.02%



All traffic sources sent a total of 8,735 visits

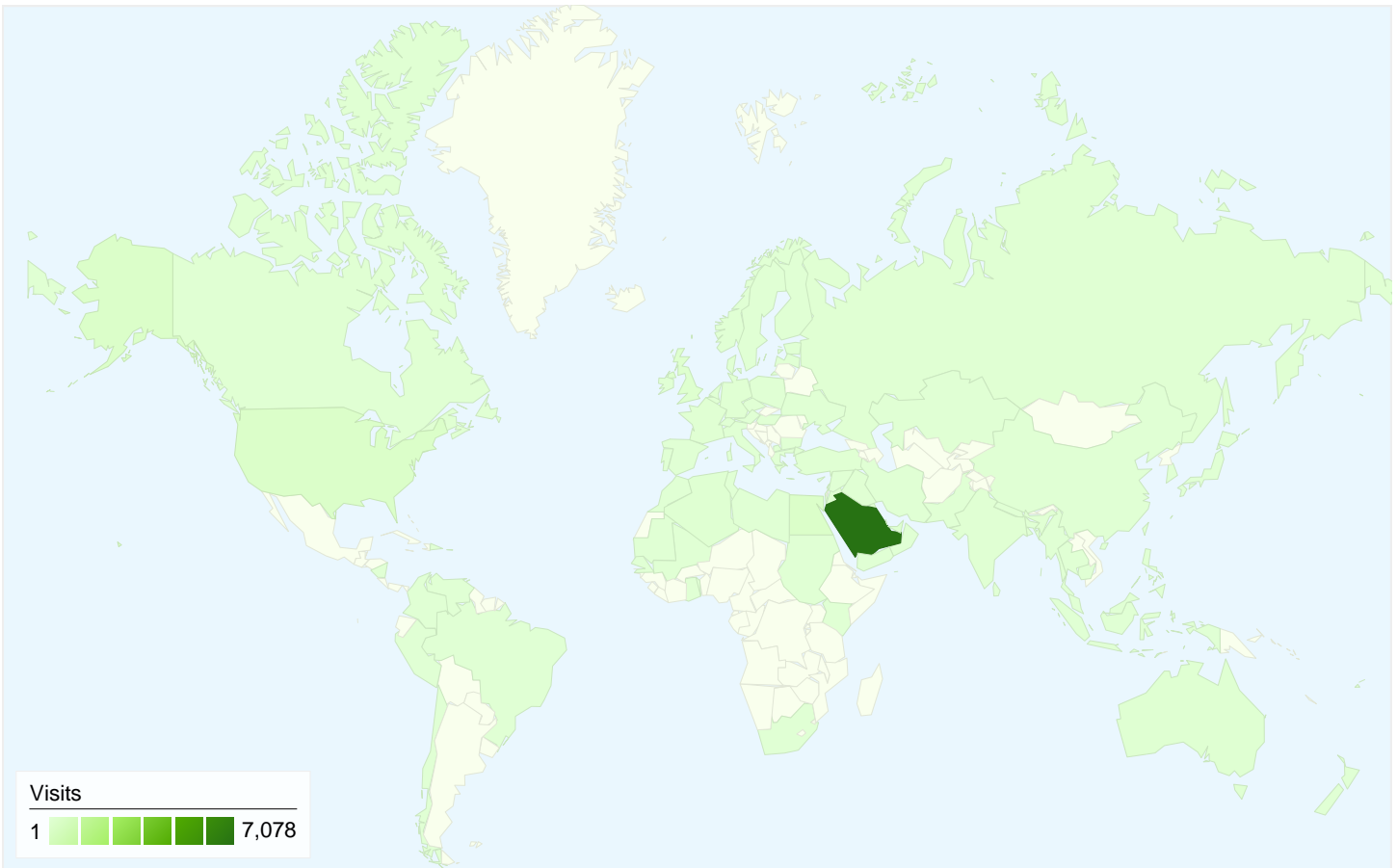
-  19.12% Direct Traffic
-  10.36% Referring Sites
-  70.52% Search Engines



- Search Engines  
6,160.00 (70.52%)
- Direct Traffic  
1,670.00 (19.12%)
- Referring Sites  
905.00 (10.36%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	5,981	68.47%	حاي س ل ل ة م اع ل ا ة ئ ه ل ا	781	12.68%
(direct) ((none))	1,670	19.12%	حاي س ل ل ة ئ ه	559	9.07%
sct.gov.sa (referral)	95	1.09%	حاي س ل ل ة م اع ل ا ة ئ ه ل ا	476	7.73%
facebook.com (referral)	93	1.06%	حاي س ل ل ا ي ل ع ل ا ة ئ ه ل ا	235	3.81%
search (organic)	86	0.98%	را ث ا ل ا و ة حاي س ل ل ة ئ ه	159	2.58%

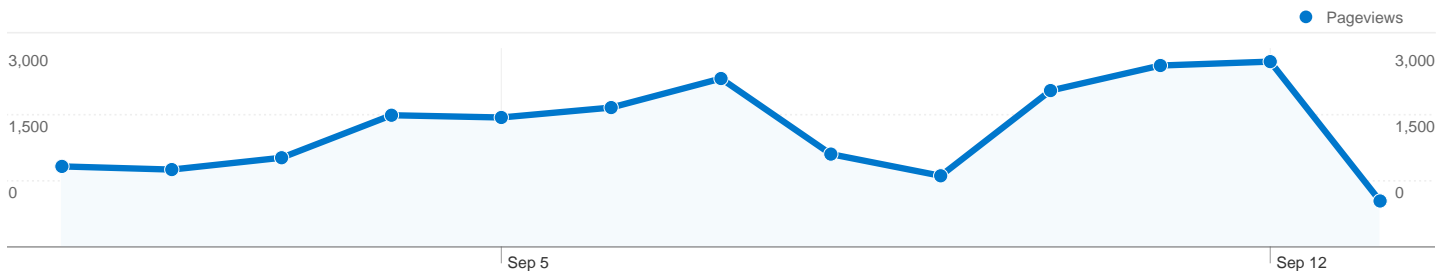


**8,735 visits came from 85 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Saudi Arabia	7,078	2.73	00:03:42	49.80%	52.76%
Egypt	237	2.22	00:02:56	80.59%	67.93%
United States	236	2.52	00:02:33	67.37%	56.78%
United Kingdom	120	3.07	00:03:05	57.50%	51.67%
United Arab Emirates	84	3.02	00:03:06	70.24%	53.57%
Jordan	65	2.58	00:03:07	84.62%	60.00%
Algeria	62	2.35	00:02:42	75.81%	62.90%
Australia	55	2.64	00:02:58	61.82%	56.36%
Lebanon	48	2.31	00:04:06	39.58%	58.33%


(not set)	<b>45</b>	1.96	00:03:29	68.89%	71.11%
					1 - 10 of 85



Pages on this site were viewed a total of 23,429 times

 23,429 Pageviews

 16,518 Unique Views

 54.12% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	9,249	39.48%
/TourismInvestment/TourismLicensing/Pages/default.aspx	1,353	5.77%
/en/Pages/default.aspx	806	3.44%
/AboutSCTA/Pages/ContactUs.aspx	495	2.11%
/SCTABranches/Pages/Riyadh.aspx	329	1.40%