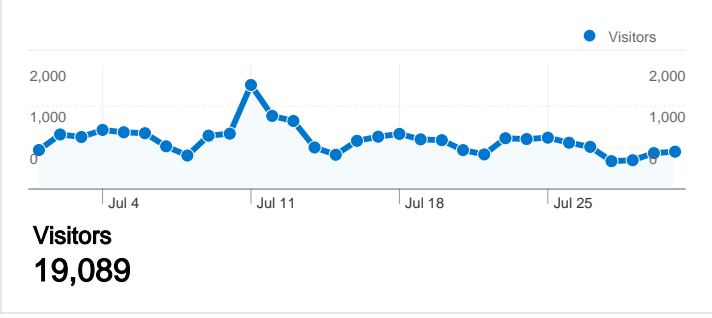


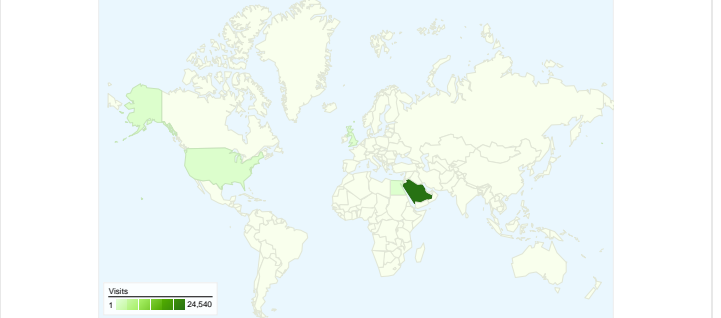
Site Usage

29,557 Visits	53.50% Bounce Rate
77,572 Pageviews	00:03:18 Avg. Time on Site
2.62 Pages/Visit	56.41% % New Visits

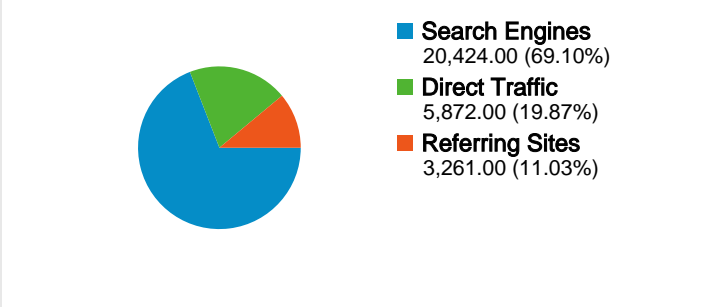
Visitors Overview



Map Overlay

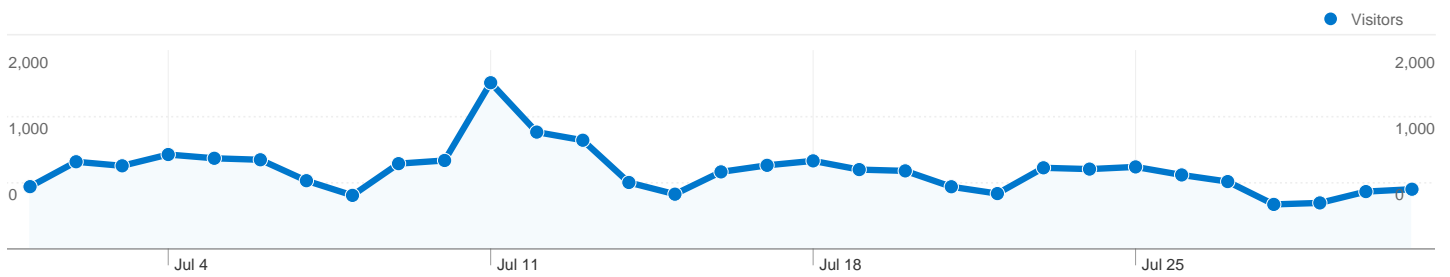


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	32,740	42.21%
/TourismInvestment/TourismLic	4,574	5.90%
/en/Pages/default.aspx	1,845	2.38%
/AboutSCTA/Pages/ContactUs.	1,334	1.72%
/SCTABranches/Pages/Riyadh.	1,085	1.40%



19,089 people visited this site

29,557 Visits

19,089 Absolute Unique Visitors

77,572 Pageviews

2.62 Average Pageviews

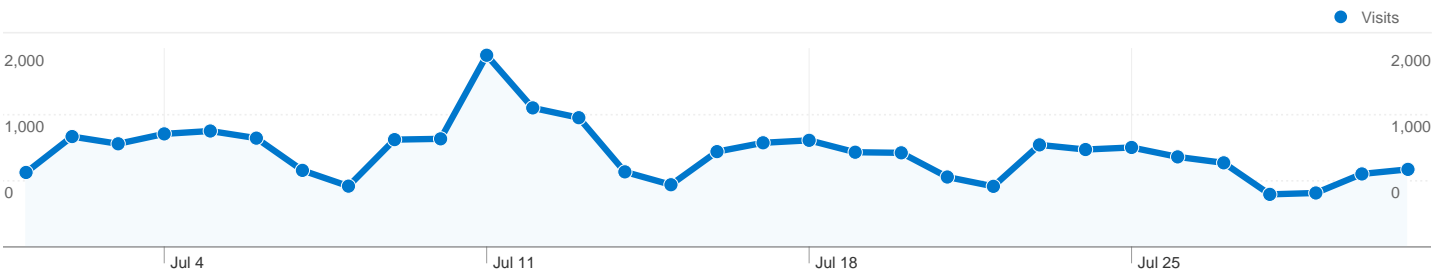
00:03:18 Time on Site

53.50% Bounce Rate




56.41% New Visits

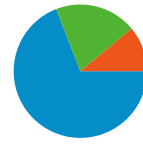
Technical Profile

Browser	Visits	% visits
Internet Explorer	18,603	62.94%
Chrome	4,354	14.73%
Firefox	3,112	10.53%
Safari	2,796	9.46%
Mozilla Compatible Agent	264	0.89%



All traffic sources sent a total of 29,557 visits

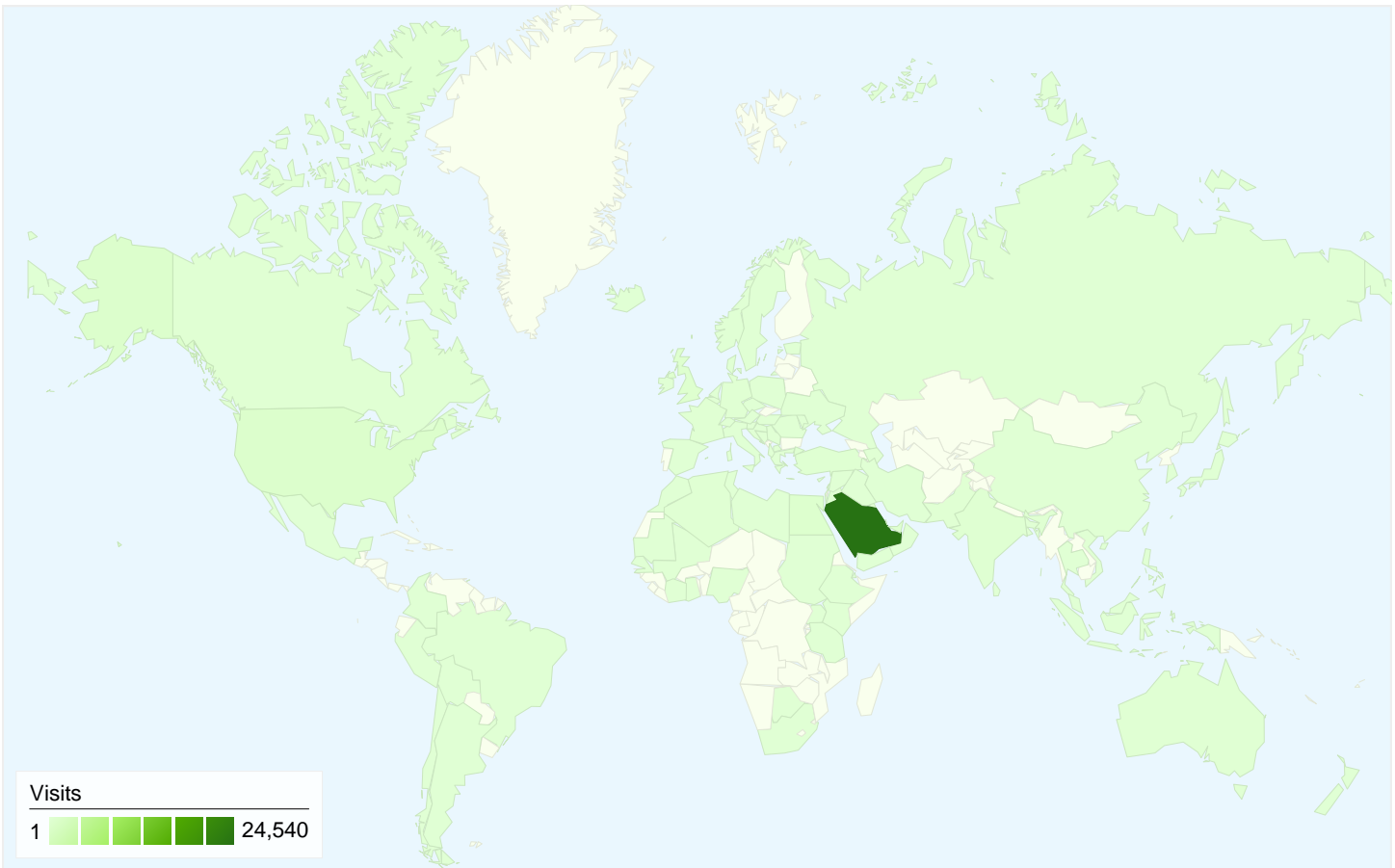
-  **19.87% Direct Traffic**
-  **11.03% Referring Sites**
-  **69.10% Search Engines**



- **Search Engines**
20,424.00 (69.10%)
- **Direct Traffic**
5,872.00 (19.87%)
- **Referring Sites**
3,261.00 (11.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	19,834	67.10%	ةحاي س ل ل ةم اع ل ا ءه ل ا	2,380	11.65%
(direct) ((none))	5,872	19.87%	ةحاي س ل ل ءه ل ا	2,115	10.36%
facebook.com (referral)	350	1.18%	ةحاي س ل ل ةم اع ل ا ءه ل ا	1,902	9.31%
search (organic)	298	1.01%	ر ا ء ا ل ا و ءه ل ا ءه ل ا	965	4.72%
sct.gov.sa (referral)	289	0.98%	ةحاي س ل ل ا ل ءه ل ا ءه ل ا	751	3.68%

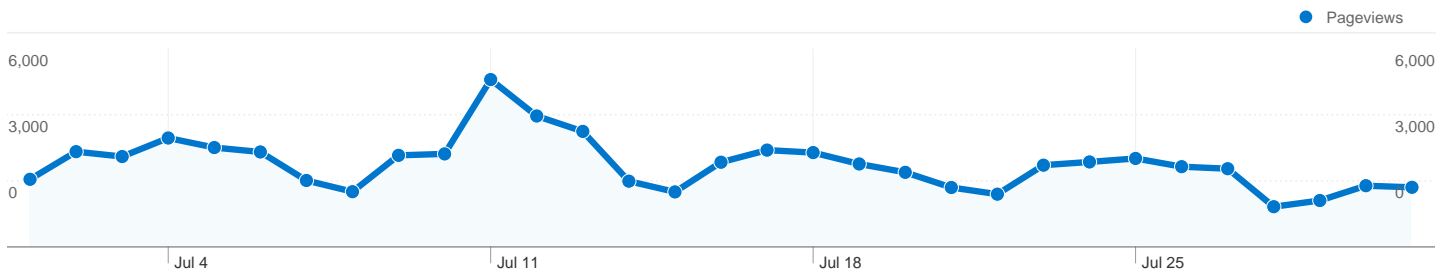


29,557 visits came from 100 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Saudi Arabia	24,540	2.66	00:03:21	54.82%	52.41%
(not set)	821	2.71	00:03:06	66.02%	52.13%
United States	588	2.22	00:01:53	59.52%	65.31%
Egypt	494	2.09	00:02:28	79.55%	64.57%
United Kingdom	363	2.82	00:02:55	59.50%	46.28%
United Arab Emirates	327	2.69	00:02:25	62.39%	53.21%
Jordan	181	2.25	00:02:32	71.27%	55.25%
India	171	2.27	00:01:48	66.67%	58.48%
Turkey	154	1.55	00:16:01	49.35%	72.73%

Kuwait	122	2.77	00:04:04	50.00%	49.18%
					1 - 10 of 100



Pages on this site were viewed a total of 77,572 times

77,572 Pageviews

56,007 Unique Views

53.50% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	32,740	42.21%
/TourismInvestment/TourismLicensing/Pages/default.aspx	4,574	5.90%
/en/Pages/default.aspx	1,845	2.38%
/AboutSCTA/Pages/ContactUs.aspx	1,334	1.72%
/SCTABranches/Pages/Riyadh.aspx	1,085	1.40%