

Site Usage

31,005 Visits

52.48% Bounce Rate

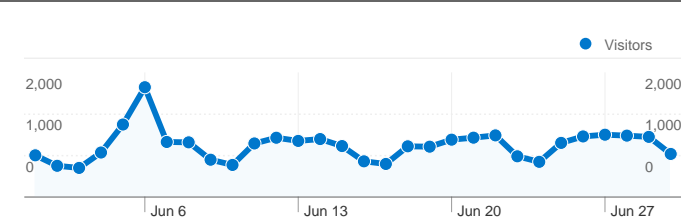
86,188 Pageviews

00:03:20 Avg. Time on Site

2.78 Pages/Visit

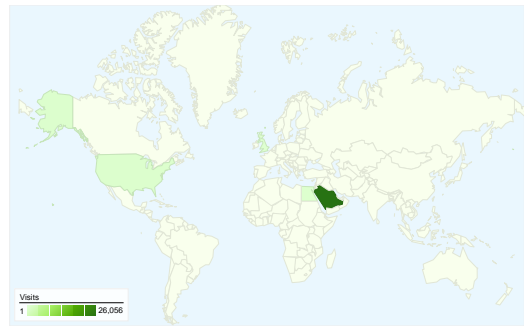
53.82% % New Visits

Visitors Overview

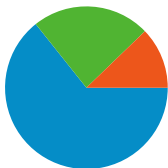


Visitors
19,180

Map Overlay



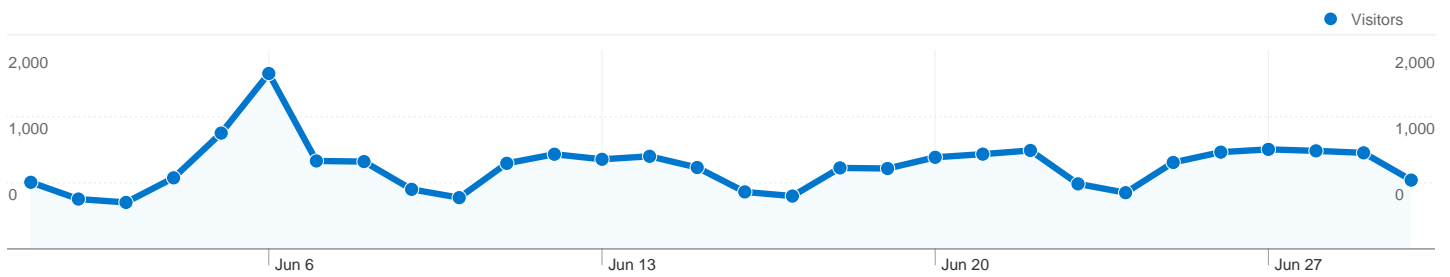
Traffic Sources Overview



- **Search Engines**
19,935.00 (64.30%)
- **Direct Traffic**
7,281.00 (23.48%)
- **Referring Sites**
3,789.00 (12.22%)

Content Overview

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	35,847	41.59%
/TourismInvestment/TourismLic	4,987	5.79%
/en/Pages/default.aspx	2,559	2.97%
/Pages/default.aspx	1,298	1.51%
/Antiquities-	1,081	1.25%



19,180 people visited this site

31,005 Visits

19,180 Absolute Unique Visitors

86,188 Pageviews

2.78 Average Pageviews

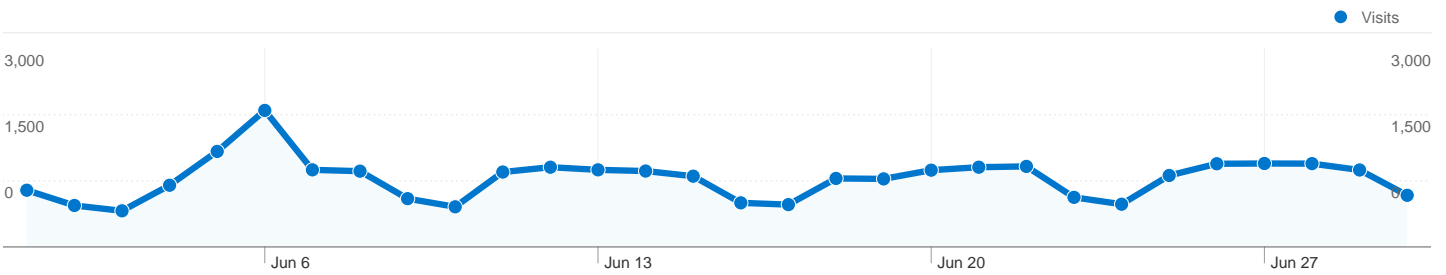
00:03:20 Time on Site

52.48% Bounce Rate




53.82% New Visits

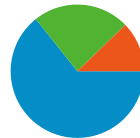
Technical Profile

Browser	Visits	% visits
Internet Explorer	20,452	65.96%
Chrome	4,468	14.41%
Firefox	3,324	10.72%
Safari	2,236	7.21%
Mozilla Compatible Agent	172	0.55%



All traffic sources sent a total of 31,005 visits

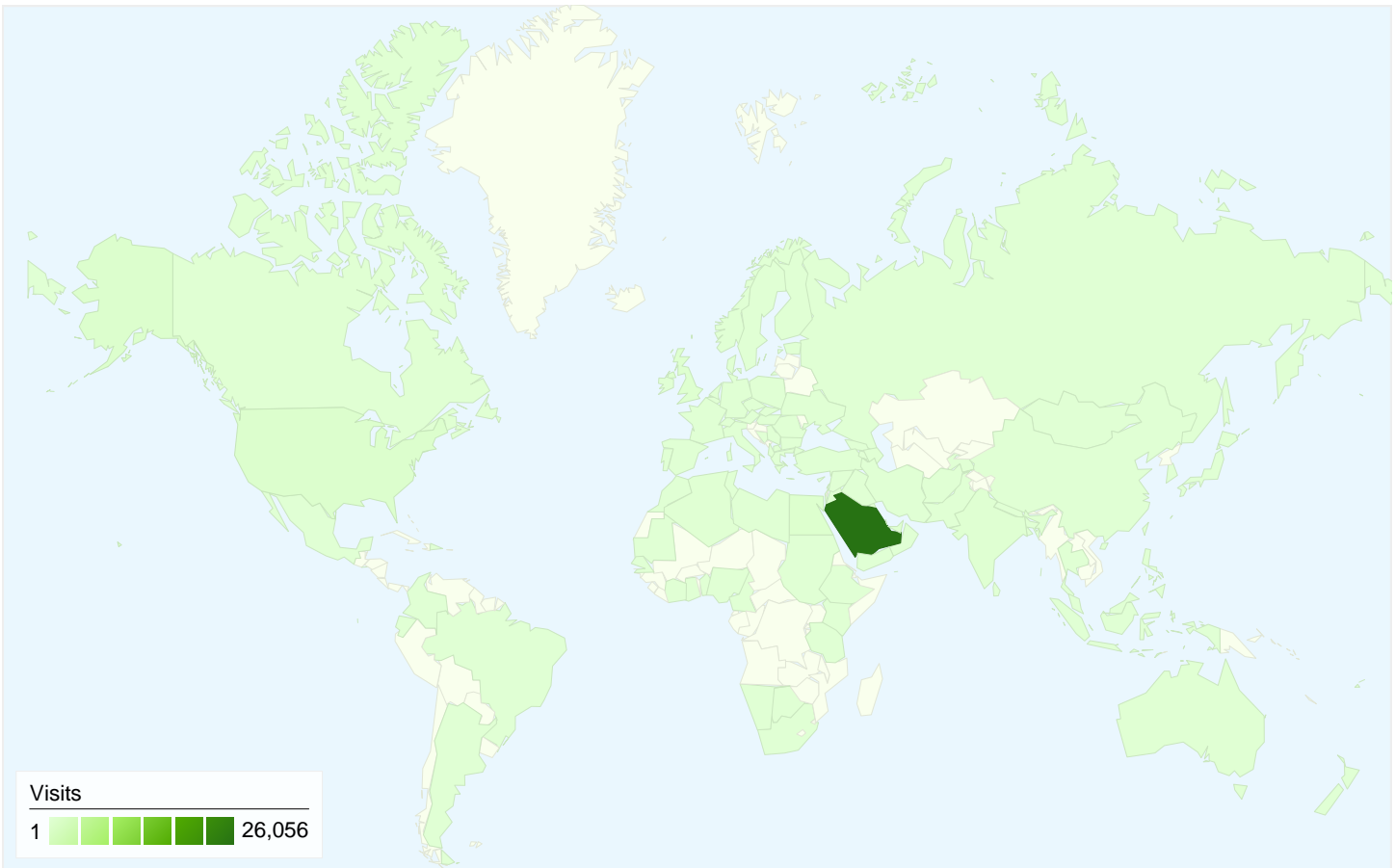
-  23.48% Direct Traffic
-  12.22% Referring Sites
-  64.30% Search Engines



- Search Engines
19,935.00 (64.30%)
- Direct Traffic
7,281.00 (23.48%)
- Referring Sites
3,789.00 (12.22%)

Top Traffic Sources

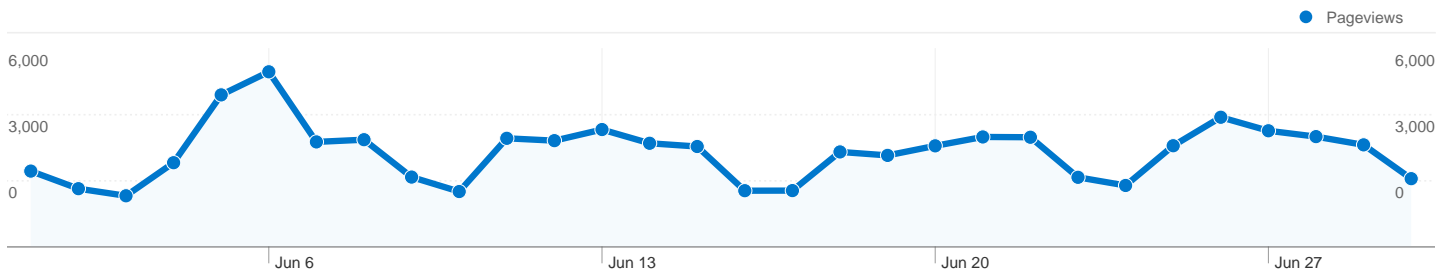
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	19,267	62.14%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	2,588	12.98%
(direct) ((none))	7,281	23.48%	ةحاي س ل ل ةئ ه	1,872	9.39%
alriyadh.com (referral)	789	2.54%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	1,866	9.36%
facebook.com (referral)	427	1.38%	را ث ا ل ا و ةحاي س ل ل ةئ ه	916	4.59%
search (organic)	329	1.06%	ةحاي س ل ل ائ ل ل ةئ ه ل ا	668	3.35%



31,005 visits came from 105 countries/territories


Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
31,005 % of Site Total: 100.00%	2.78 Site Avg: 2.78 (0.00%)	00:03:20 Site Avg: 00:03:20 (0.00%)	53.92% Site Avg: 53.82% (0.17%)	52.48% Site Avg: 52.48% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Saudi Arabia	26,056	2.80	00:03:24	51.73%	51.81%	
(not set)	957	2.60	00:02:59	58.41%	51.93%	
United States	608	2.82	00:02:42	72.37%	54.28%	
Egypt	472	2.54	00:02:49	76.48%	62.92%	
United Kingdom	381	2.93	00:02:49	57.22%	49.34%	
United Arab Emirates	270	3.21	00:04:57	65.56%	49.63%	
India	212	1.97	00:01:56	50.47%	71.23%	
Jordan	194	2.60	00:02:46	55.67%	59.28%	
Australia	120	2.87	00:04:10	52.50%	65.83%	


Canada	116	3.00	00:02:39	66.38%	47.41%
					1 - 10 of 105



Pages on this site were viewed a total of 86,188 times

 **86,188** Pageviews

 **61,103** Unique Views

 **52.48%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	35,847	41.59%
/TourismInvestment/TourismLicensing/Pages/default.aspx	4,987	5.79%
/en/Pages/default.aspx	2,559	2.97%
/Pages/default.aspx	1,298	1.51%
/Antiquities-	1,081	1.25%