

**Site Usage**

**28,709** Visits

**52.34%** Bounce Rate

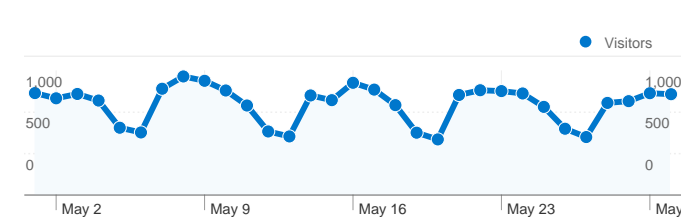
**87,020** Pageviews

**00:03:33** Avg. Time on Site

**3.03** Pages/Visit

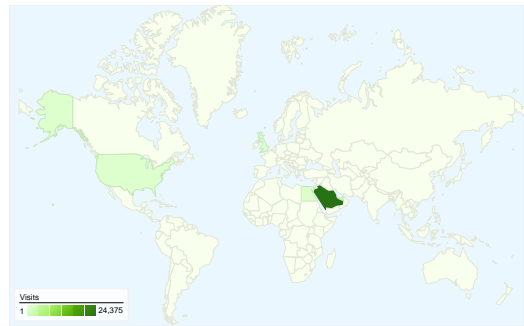
**49.25%** % New Visits

**Visitors Overview**

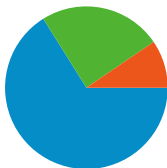


**Visitors**  
**16,569**

**Map Overlay**



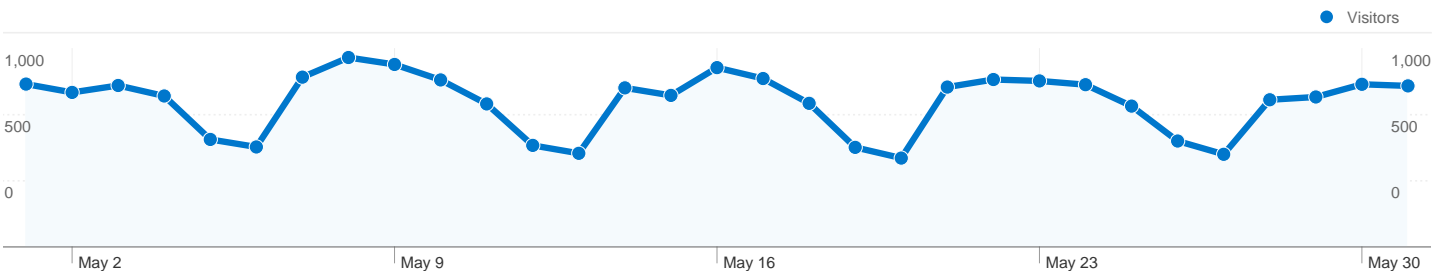
**Traffic Sources Overview**



- **Search Engines**  
18,980.00 (66.11%)
- **Direct Traffic**  
6,996.00 (24.37%)
- **Referring Sites**  
2,733.00 (9.52%)

**Content Overview**

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	32,748	37.63%
/TourismInvestment/TourismLic	4,797	5.51%
/en/Pages/default.aspx	2,888	3.32%
/Pages/default.aspx	1,597	1.84%
/Antiquities-	1,174	1.35%




## 16,569 people visited this site

 **28,709** Visits


 **16,569** Absolute Unique Visitors

 **87,020** Pageviews

 **3.03** Average Pageviews

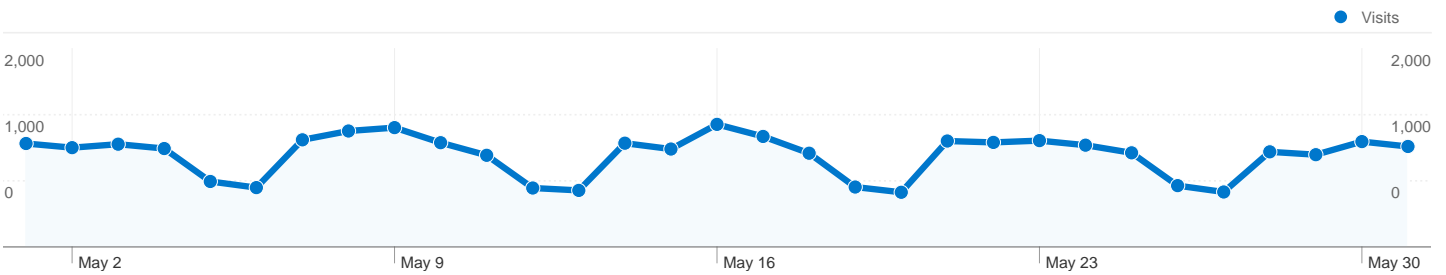
 **00:03:33** Time on Site

 **52.34%** Bounce Rate




 **49.25%** New Visits

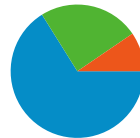
## Technical Profile

Browser	Visits	% visits
Internet Explorer	19,362	67.44%
Chrome	3,811	13.27%
Firefox	3,194	11.13%
Safari	2,014	7.02%
Mozilla Compatible Agent	107	0.37%



**All traffic sources sent a total of 28,709 visits**

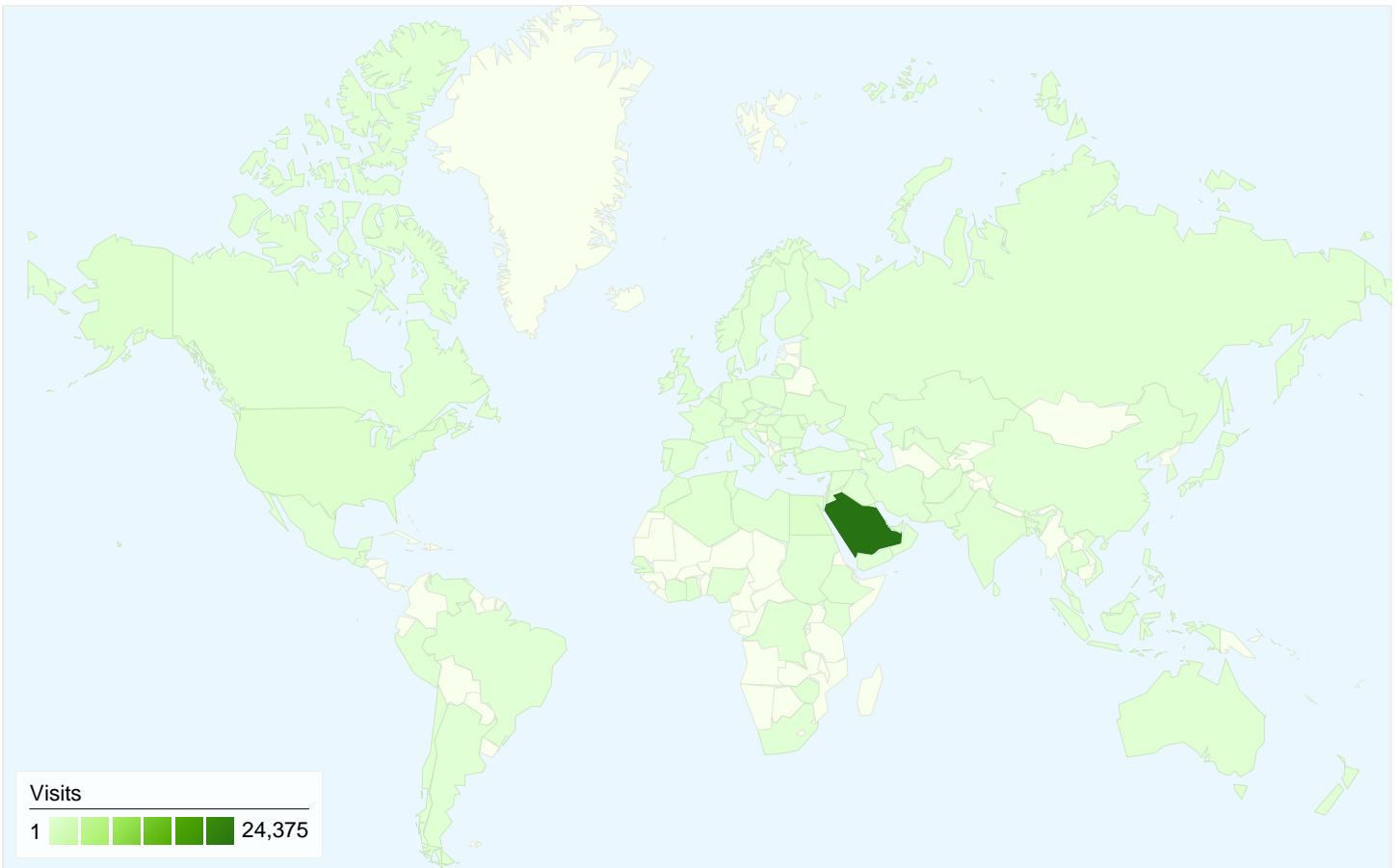
-  **24.37%** Direct Traffic
-  **9.52%** Referring Sites
-  **66.11%** Search Engines



- **Search Engines**  
18,980.00 (66.11%)
- **Direct Traffic**  
6,996.00 (24.37%)
- **Referring Sites**  
2,733.00 (9.52%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	18,375	64.00%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	2,321	12.23%
(direct) ((none))	6,996	24.37%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	1,754	9.24%
facebook.com (referral)	361	1.26%	ةحاي س ل ل ةئ ه	1,333	7.02%
bing (organic)	295	1.03%	را ث ال او ةحاي س ل ل ةئ ه	793	4.18%
sct.gov.sa (referral)	229	0.80%	ةحاي س ل ل ا ل ل ةئ ه ل ا	665	3.50%

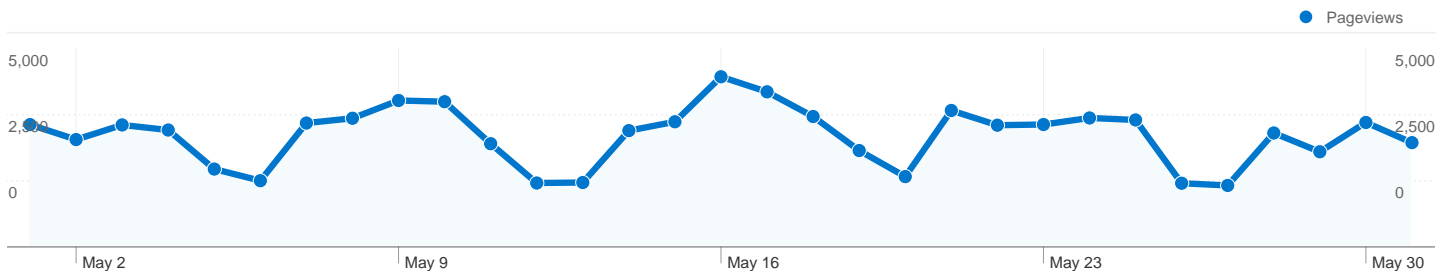


## 28,709 visits came from 99 countries/territories


### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Saudi Arabia	24,375	3.10	00:03:39	46.10%	51.75%
Egypt	679	2.16	00:03:08	80.12%	62.44%
United States	529	2.47	00:02:25	57.47%	59.17%
United Kingdom	432	3.48	00:03:45	54.40%	48.15%
United Arab Emirates	393	2.54	00:02:57	57.51%	53.69%
(not set)	241	2.64	00:02:38	61.00%	54.77%
Jordan	155	2.75	00:02:51	84.52%	49.68%
India	143	2.61	00:04:08	56.64%	47.55%
Australia	137	3.36	00:05:47	60.58%	48.91%

Algeria	<b>125</b>	2.09	00:01:33	90.40%	71.20%
					1 - 10 of 99



Pages on this site were viewed a total of 87,020 times

 **87,020** Pageviews

 **59,417** Unique Views

 **52.34%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	32,748	37.63%
/TourismInvestment/TourismLicensing/Pages/default.aspx	4,797	5.51%
/en/Pages/default.aspx	2,888	3.32%
/Pages/default.aspx	1,597	1.84%
/Antiquities-	1,174	1.35%