

**Site Usage**

**26,643** Visits

**51.67%** Bounce Rate

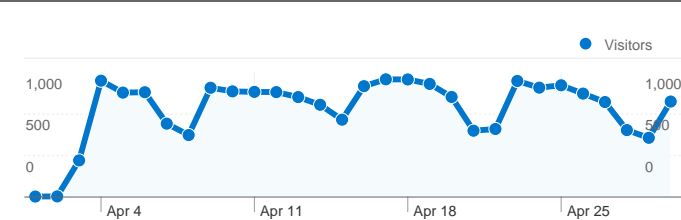
**82,381** Pageviews

**00:03:40** Avg. Time on Site

**3.09** Pages/Visit

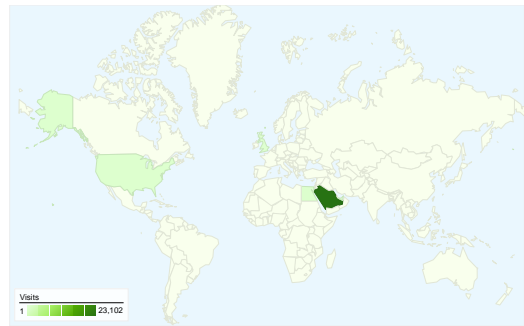
**52.57%** % New Visits

**Visitors Overview**

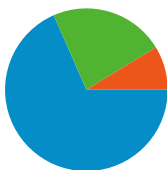


**Visitors**  
**16,204**

**Map Overlay**



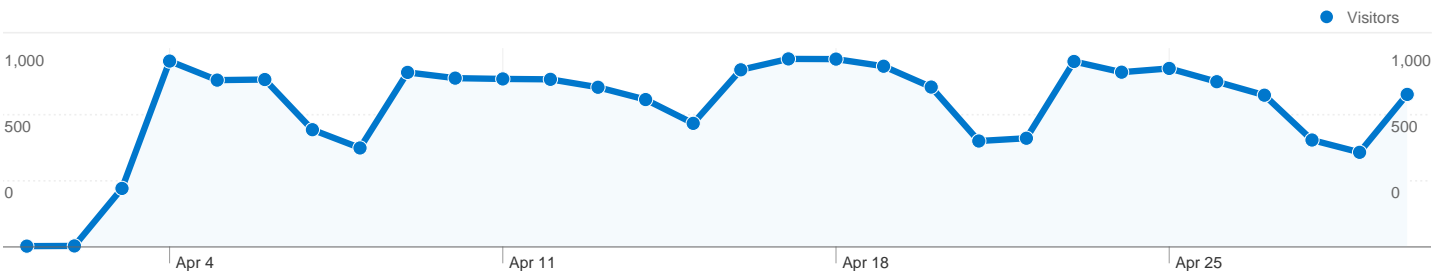
**Traffic Sources Overview**



- **Search Engines**  
18,229.00 (68.42%)
- **Direct Traffic**  
6,098.00 (22.89%)
- **Referring Sites**  
2,316.00 (8.69%)

**Content Overview**

Pages	Pageviews	% Pageviews
/Pages/Default.aspx	28,061	34.06%
/Pages/default.aspx	6,270	7.61%
/TourismInvestment/TourismLic	3,749	4.55%
/en/Pages/default.aspx	2,540	3.08%
/TourismInvestment/TourismLic	1,690	2.05%



## 16,204 people visited this site

 26,643 Visits


 16,204 Absolute Unique Visitors

 82,381 Pageviews

 3.09 Average Pageviews

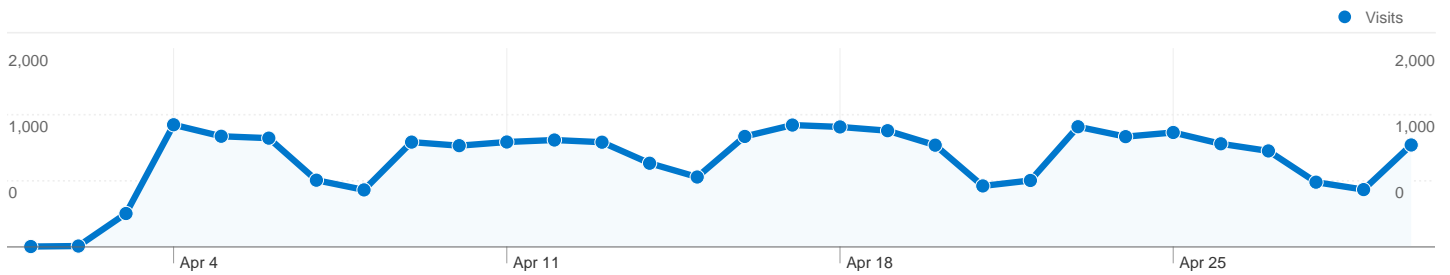
 00:03:40 Time on Site

 51.67% Bounce Rate

 52.57% New Visits

## Technical Profile

Browser	Visits	% visits
Internet Explorer	18,511	69.48%
Chrome	3,524	13.23%
Firefox	3,012	11.31%
Safari	1,347	5.06%
Opera	104	0.39%

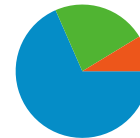


All traffic sources sent a total of 26,643 visits

22.89% Direct Traffic

8.69% Referring Sites

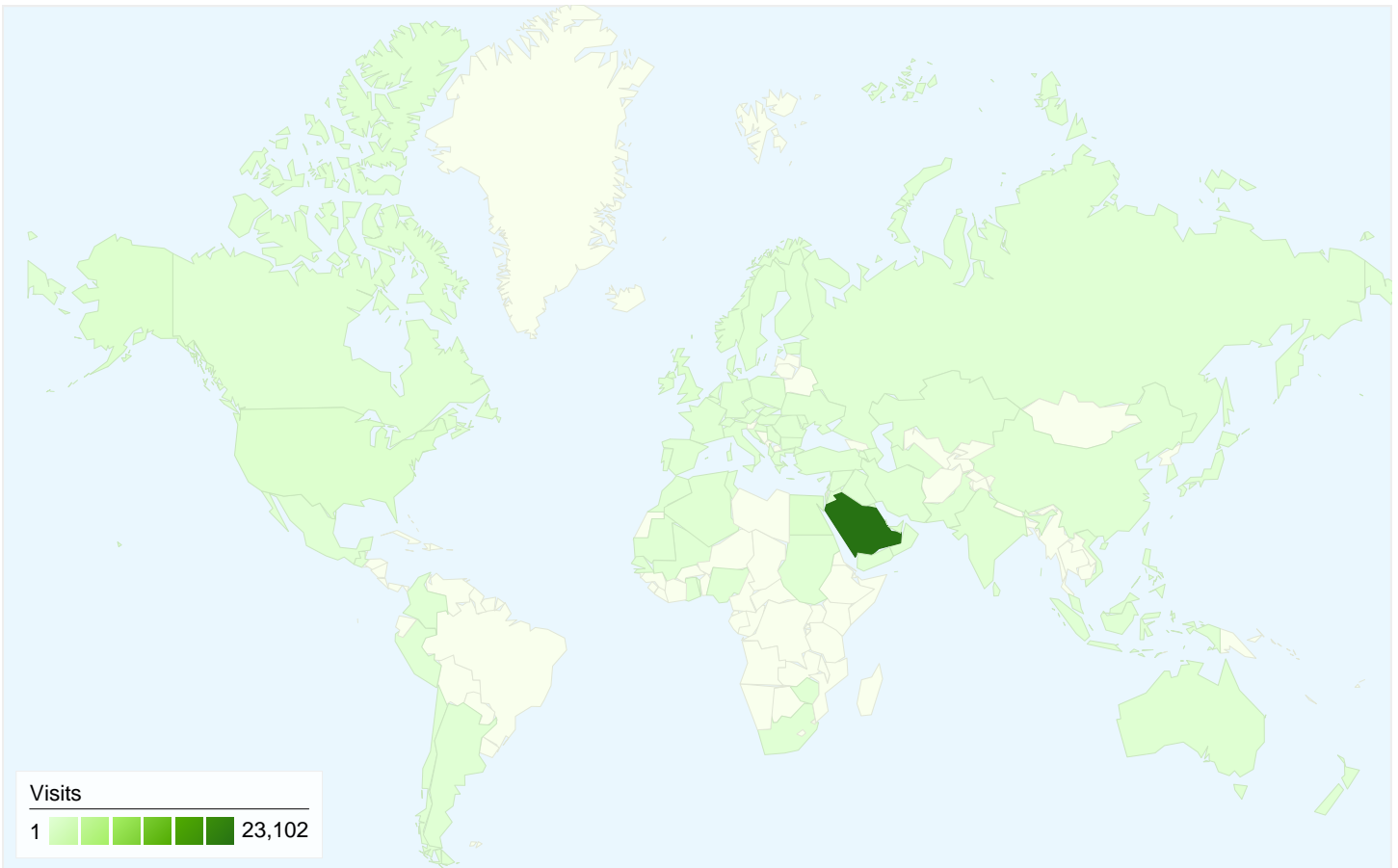
68.42% Search Engines



- **Search Engines**  
18,229.00 (68.42%)
- **Direct Traffic**  
6,098.00 (22.89%)
- **Referring Sites**  
2,316.00 (8.69%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	17,678	66.35%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	1,784	9.79%
(direct) ((none))	6,098	22.89%	ةحاي س ل ل ةم اع ل ا ةئ ه ل ا	1,577	8.65%
facebook.com (referral)	347	1.30%	ةحاي س ل ل ةئ ه	1,571	8.62%
bing (organic)	305	1.14%	ر ا ث ا ل ا و ةحاي س ل ل ةئ ه	777	4.26%
sct.gov.sa (referral)	219	0.82%	ةحاي س ل ل ا ل ل ع ل ا ةئ ه ل ا	693	3.80%

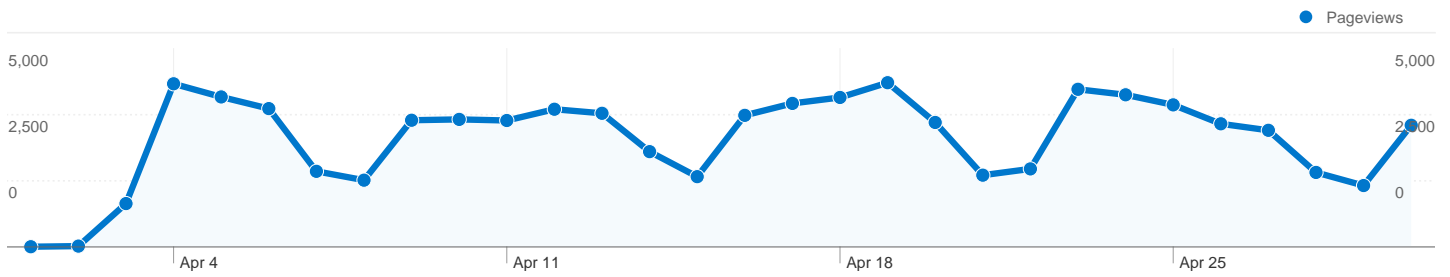


**26,643 visits came from 89 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>26,643</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.09</b> Site Avg: 3.09 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:40</b> Site Avg: 00:03:40 (0.00%)	<b>% New Visits</b> <b>52.71%</b> Site Avg: 52.57% (0.28%)	<b>Bounce Rate</b> <b>51.67%</b> Site Avg: 51.67% (0.00%)	
Saudi Arabia	23,102	3.15	00:03:47	50.65%	50.74%
Egypt	533	2.12	00:02:26	81.05%	68.11%
United States	461	3.27	00:03:08	60.95%	50.98%
United Arab Emirates	295	3.35	00:04:17	55.25%	49.83%
United Kingdom	285	2.65	00:02:48	49.12%	55.09%
Jordan	170	2.39	00:02:31	71.76%	58.24%
Australia	154	2.48	00:02:36	47.40%	64.94%
Algeria	125	1.58	00:01:00	93.60%	80.80%
(not set)	120	2.22	00:02:38	68.33%	61.67%

Canada	<b>115</b>	2.74	00:02:30	35.65%	63.48%
					1 - 10 of 89



Pages on this site were viewed a total of 82,381 times

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 **51.67%** Bounce Rate

## Top Content

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/TourismInvestment/TourismLicensing/Pages/default.aspx	3,749	4.55%
/en/Pages/default.aspx	2,540	3.08%
/TourismInvestment/TourismLicensing/Pages/default1.aspx	1,690	2.05%