

Site Usage

28,255 Visits

57.63% Bounce Rate

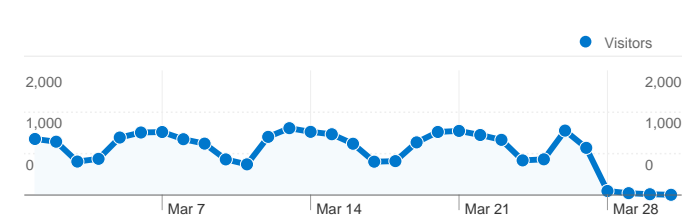
70,943 Pageviews

00:03:06 Avg. Time on Site

2.51 Pages/Visit

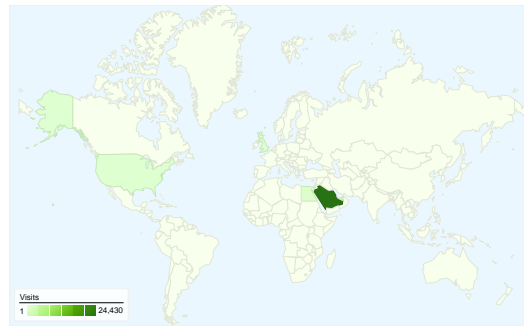
49.45% % New Visits

Visitors Overview

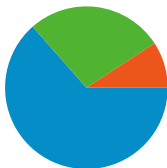


Visitors
16,514

Map Overlay



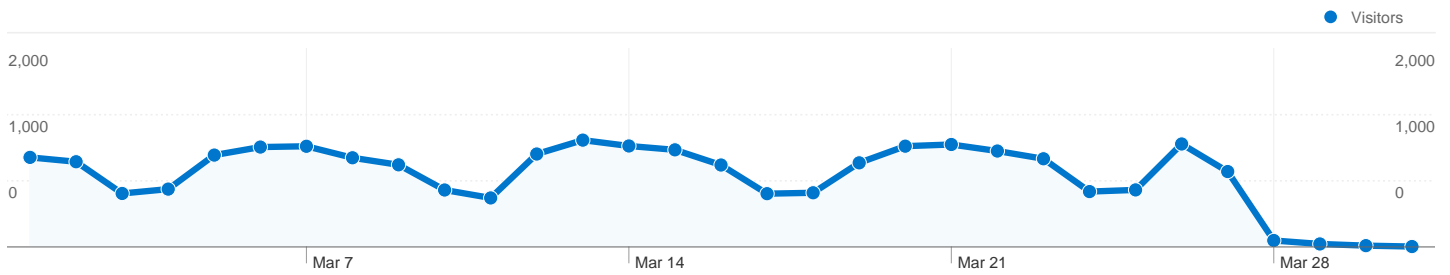
Traffic Sources Overview



- **Search Engines**
17,945.00 (63.51%)
- **Direct Traffic**
7,714.00 (27.30%)
- **Referring Sites**
2,596.00 (9.19%)

Content Overview

Pages	Pageviews	% Pageviews
/Pages/index_sct.aspx	29,532	41.63%
/tarakhes/pages/default2.aspx	4,222	5.95%
/contact_us/Pages/default.aspx	1,377	1.94%
/SecretaryGeneral/responsible_	1,264	1.78%
/ibtasem/Pages/default.aspx	962	1.36%



16,514 people visited this site

28,255 Visits

16,514 Absolute Unique Visitors

70,943 Pageviews

2.51 Average Pageviews

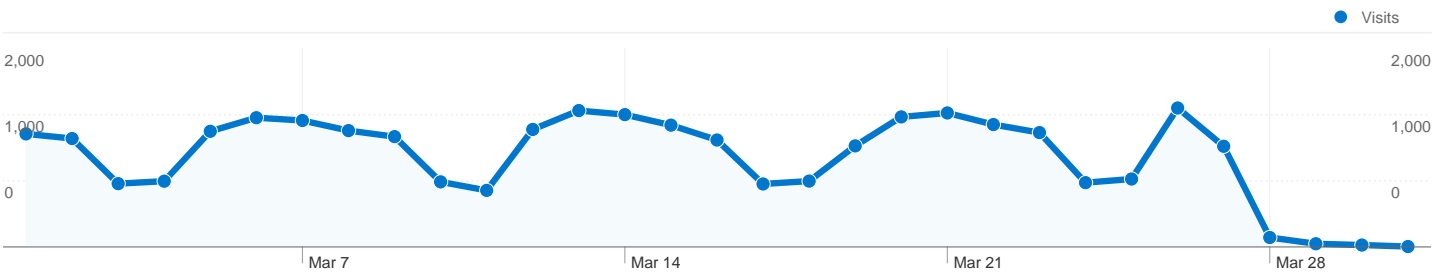
00:03:06 Time on Site

57.63% Bounce Rate




49.45% New Visits

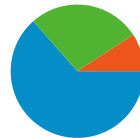
Technical Profile

Browser	Visits	% visits
Internet Explorer	19,855	70.27%
Chrome	3,415	12.09%
Firefox	3,180	11.25%
Safari	1,438	5.09%
Opera	123	0.44%



All traffic sources sent a total of 28,255 visits

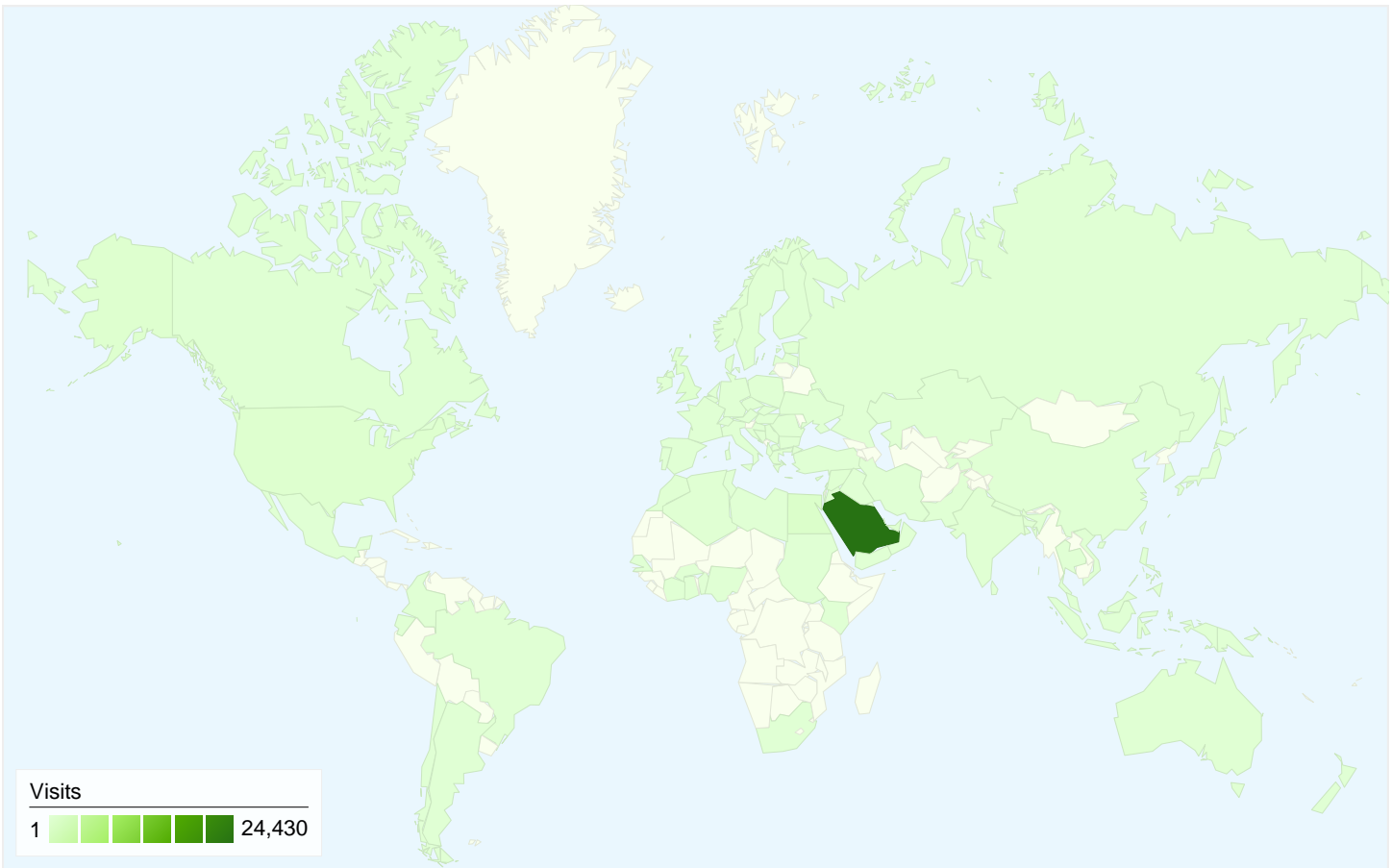
-  **27.30%** Direct Traffic
-  **9.19%** Referring Sites
-  **63.51%** Search Engines



- **Search Engines**
17,945.00 (63.51%)
- **Direct Traffic**
7,714.00 (27.30%)
- **Referring Sites**
2,596.00 (9.19%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	17,414	61.63%	حاي س ل ل ة م ا ل ا ة ئ ه ل ا	1,846	10.29%
(direct) ((none))	7,714	27.30%	حاي س ل ل ا ة ئ ه	1,373	7.65%
facebook.com (referral)	324	1.15%	حاي س ل ل ة م ا ل ا ة ئ ه ل ا	1,343	7.48%
bing (organic)	300	1.06%	حاي س ل ل ا ي ل ل ا ة ئ ه ل ا	852	4.75%
sct.gov.sa (referral)	246	0.87%	ر ا ث ا ل ا و ة حاي س ل ل ا ة ئ ه	604	3.37%

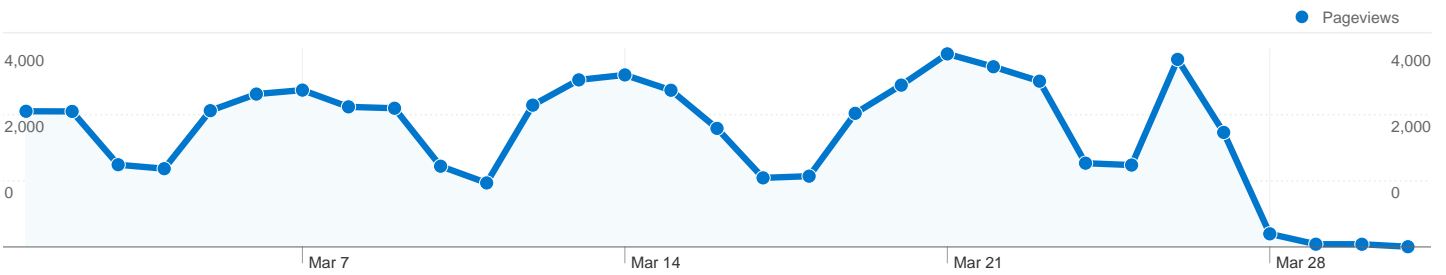


28,255 visits came from 94 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Saudi Arabia	24,430	2.57	00:03:14	46.39%	56.48%
Egypt	746	1.86	00:01:58	82.98%	71.98%
United States	387	2.84	00:03:34	66.67%	52.20%
United Kingdom	318	2.03	00:02:03	45.60%	64.78%
United Arab Emirates	244	2.42	00:02:59	65.98%	58.61%
Syria	174	1.99	00:01:51	67.24%	50.00%
Jordan	163	2.13	00:02:20	79.75%	68.71%
(not set)	147	2.52	00:02:38	61.90%	60.54%
Canada	144	2.37	00:02:19	56.25%	64.58%

Australia	100	1.43	00:01:22	58.00%	73.00%
					1 - 10 of 94



Pages on this site were viewed a total of 70,943 times

70,943 Pageviews

52,205 Unique Views

57.63% Bounce Rate

Top Content

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/Pages/index_sct.aspx	29,532	41.63%
/tarakhes/pages/default2.aspx	4,222	5.95%
/contact_us/Pages/default.aspx	1,377	1.94%
/SecretaryGeneral/responsible_development/Pages/default.aspx	1,264	1.78%
/ibtasem/Pages/default.aspx	962	1.36%